

PATENT APPLICATION TRANSMITTAL LETTER

JC923 U.S. PTO

(Large Entity)

Docket No.
5938-155 SJP/rs

TO THE ASSISTANT COMMISSIONER FOR PATENTS

12/06/00

Transmitted herewith for filing under 35 U.S.C. 111 and 37 C.F.R. 1.53 is the patent application of:

Noah Shalom SHOPSOWITZ

For: METHOD AND APPARATUS FOR PROVIDING INTERACTIVE MANAGEMENT OF
BRANDED MULTIMEDIA CONTENT AND ADVERTISINGJC923 U.S. PTO
09/729783
12/06/00

Enclosed are:

Certificate of Mailing with Express Mail Mailing Label No.

4 sheets of drawings.

A certified copy of a application.

Declaration Signed. Unsigned.

Power of Attorney

Information Disclosure Statement

Preliminary Amendment

Other:

CLAIMS AS FILED

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims	7	- 20 =	0	x \$18.00	\$0.00
Indep. Claims	1	- 3 =	0	x \$80.00	\$0.00
Multiple Dependent Claims (check if applicable)	<input type="checkbox"/>				\$0.00
				BASIC FEE	\$710.00
				TOTAL FILING FEE	\$710.00

A check in the amount of \$710.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge and credit Deposit Account No. 192253 as described below. A duplicate copy of this sheet is enclosed.

- Charge the amount of _____ as filing fee.
- Credit any overpayment.
- Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.
- Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

Dated: December 5, 2000

Signature

Stephen J. Perry, Reg. No. 32,107

cc: